



WebSMS Product Description



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today | *tomorrow*

WebSMS

WebSMS – allowing Corporate End users to send SMSs from a Web page (www.websms.co.za)

What is WebSMS?

WebSMS allows you to send to Groups OR Individual SMSs (short text messages) to cellular phones to ALL operating cellular networks in South Africa namely Vodacom, MTN and Cell C. The Corporate is also able to send to some International Networks at the same cost of a local message.

WebSMS is specifically designed to:

- Create Address Books for individuals, groups or send to any MSISDN
- Save Templates of frequent messages
- View message status of sent SMSs.
- Sending SMSs of more than 160 characters simultaneously.

How does WebSMS work?

Easy steps to send a WebSMS:

- A Super User login will be issued to the registered user giving full control of the system
- Go to www.websms.co.za
- Create End users for your company
- Supply End users with login and passwords
- End user to go to www.websms.co.za

Authentication / Security

WebSMS Super user rights will be issued to the Primary contact on registration.

This **Super user** login will be able to:

- Create/Modify End Users
- Set End User Maximums
- Monitor Usage of End User

Example of view

The screenshot displays the 'MODIFY USER' interface in the WebSMS system. The page header includes the logo 'POWERED BY TOUCH WEBSMS.CO.ZA' and a navigation menu on the left with options like 'modify details', 'add users', 'modify users', 'list all users', and 'logout'. The main form area contains the following fields and controls:

- Username:** Craig
- Password:** [masked]
- Confirm Password:** [masked]
- Maximum SMS:** 30
- Status:** enabled

At the bottom of the form, there are two buttons: '>> modify' and '>> reset'. The interface is styled with a blue and white color scheme.



This **End user** login will be able to:

- Add recipients to an Address Book
- Save frequent messages as Templates
- Check Status on messages
- Send messages of more than 160 characters.

Example of End User view

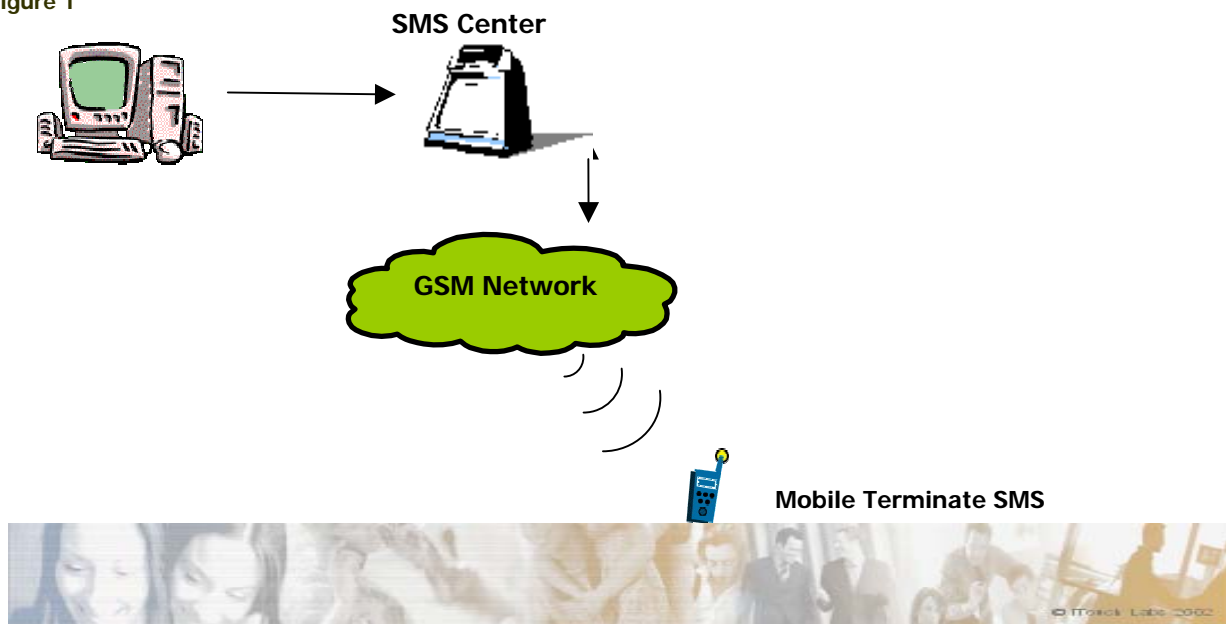


Applications for WebSMS.

- Fast, easy-to-use communication method to regular recipients
- Departmental Information service (Sales,Marketing,IT)
- Support of regular marketing activities (Informing customers on sales...)
- Message Report on all SMS sent

Here is how an SMS is sent from a Computer

Figure 1



System requirements

- PC or laptop
- Internet Connectivity with Browser
- Any operating system
- Clients and users with mobile handsets

Registration

To register online for the WebSMS – <https://www.itouchsms.co.za/register/register.php3?service=websms>

iTouch SMS Infrastructure

iTouch maintains a robust network connecting servers onto the Vodacom, Cell C and MTN Cellular Networks. iTouch continually upgrades its protocol in order to be able to offer a world class service.

iTouch SA

iTouch evolved from a company that provided telematic services to Telkom in the early 1990's. With the advent of cellular and Internet services it became a Vodacom value-added service provider, and was responsible for the launch of Yebo! Internet for Vodacom. This was the world's first Internet access service to be made available via GSM cellular network.

Since then iTouch SA has notched up a list of impressive technological achievements. In 1997 it was the first SA Company to launch an Interactive Voice Response (IVR) service via mobile network. Two years later it launched Alerts - a suite of Short Message Service (SMS) information services, including news, weather, sports and share prices amongst others.

Another major first was iTouch's launch of South Africa's first WAP mobile portal in 2000, followed in early 2001 with one of the world's first mobile 'pull' SMS information service which enables cellphone users to send an SMS requesting specific information, which is promptly sent by return-SMS.

In moving to establish the lead in the mobile business space, iTouch was quick to deploy proven leading-edge applications for the sales, service and logistics industries with products bought when parent company iTouch plc bought software developers Holliday Group.

iTouch SA, at the southernmost gateway to Africa, has established an international reputation for excellence in converting leading-edge wireless technology into marketable products and services that will lead the next thrust in information and telecommunications.

Additional information about iTouch and its SMS products can be found at www.itouchsms.co.za

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